

Tourism
Summit
Aotearoa

2017 Programme
14 November
Wellington

Brought to you by:



2017 Programme

Tourism Summit Aotearoa 2017 will be a thought provoking day with a mix of panels, keynote speakers and discussions. Commencing at 8.30am and concluding at 5.30pm, with networking drinks until 6.45pm, you'll leave feeling energised and ready to take our industry forward.

- The day will challenge your thinking on how we can improve our industry's competitive advantage.
- Join the conversation on sustainability and support the launch of the Tourism Industry Sustainability Charter.
- Listen and learn from non-tourism business leaders on their external perspectives of our industry – what are our blind spots from their perspective, and what do we need to do to change the tourism narrative?
- TIA CEO Chris Roberts will update the audience on the Tourism 2025 Scorecard and progress towards the \$41b goal.

You will hear from domestic and international experts discussing the latest findings and pressure points in the areas of sustainability, innovation, infrastructure, finance, mega trends and the collaborative economy.

Once again, we'll be joined by news and current affairs anchor Simon Dallow who will moderate the day and keep the conversations going.

Complimentary Pre Summit Networking Function

Join the TIA team and fellow delegates at networking drinks on the evening prior to the Tourism Summit Aotearoa (13 November) from 5pm – 7pm at the ServiceIQ Level 8 Cafe Connect, Plimmer Towers, 2 – 6 Gilmer Terrace, Wellington. Limited to the first 100 applicants. Add this function to your online registration.

8.00	Registration and networking
8.30	Welcome <ul style="list-style-type: none"> Simon Dallow, Summit Moderator & Chris Roberts, Chief Executive, Tourism Industry Aotearoa
8.50	Tourism 2025 score card how are we tracking <ul style="list-style-type: none"> Chris Roberts, Chief Executive, Tourism Industry Aotearoa
9.00	VIP political presentation
Tourism license to grow How can we continue to grow visitor numbers, protect and restore our natural environment and maintain and grow public goodwill? What are our obligations when it comes to investing back into our local communities?	
9.20	How can communities be the backbone of successful business? <ul style="list-style-type: none"> Lisa Tumahai, Kaiwhakahaere of Te Rununga o Ngāi Tahu
9.55	A collective industry – launching the Tourism Industry Sustainability Charter <ul style="list-style-type: none"> Grant Webster, Chair, Tourism industry Aotearoa and Chief Executive, Tourism Holdings Ltd
10.15	The need for a unified sustainable approach - leaders panel <ul style="list-style-type: none"> Lisa Tumahai, Kaiwhakahaere of Te Rununga o Ngāi Tahu Rachel Brown, Chief Executive Officer, Sustainable Business Network Richard Lauder, Chief Executive, Real Journeys & Cardrona Alpine Resort
10.40	Morning Tea
Innovation is our key USP – use it! This is not the time for standing still, for short-term planning or safe and steady. We need vision and leadership. Be inspired by the innovative thinking that takes us beyond our comfort zone.	
11.00	Big picture ideas we can learn from ground-breaking Kiwi innovation <ul style="list-style-type: none"> Kirk Hope, Chief Executive, Business NZ
11.25	Innovation in a fair trade environment <ul style="list-style-type: none"> Simon Coley, Co-founder, Karma Cola
11.55	New Zealand’s unique people incubator culture <ul style="list-style-type: none"> Kirsten Patterson (KP), Chief Executive Officer, Institute of Directors
12.20	Taking us beyond our comfort zone – panel discussion <ul style="list-style-type: none"> Kirk Hope, Chief Executive, Business NZ Simon Coley, Co-founder, Karma Cola Kirsten Patterson, Chief Executive Officer, Institute of Directors
12.30	Lunch
The present and future challenges the industry is grappling with Grasping the opportunities and embracing disruption will be key to how we sustainably grow as an industry without losing the plot. How do we unlock the next chapter of the New Zealand tourism industry?	
13.50	Succeeding in a disruption led innovative digital world <ul style="list-style-type: none"> Chris Riddell, Futurist Embracing the areas where true innovation and disruption are taking place
15.00	Afternoon tea
15.20	Innovative solutions to complex infrastructure problems <ul style="list-style-type: none"> James Rosenwax, Executive Director, Cities, AECOM
16.00	Is there a new wave of investment coming? <ul style="list-style-type: none"> Nick Miller, Investment Director, Blue Sky Private Equity
16.40	What will success look like for tourism business growth? - panel discussion <ul style="list-style-type: none"> James Rosenwax, Executive Director, Cities, AECOM Chris Riddell, Futurist Nick Miller, Investment Director, Blue Sky Private Equity Chris Roberts, Chief Executive, Tourism Industry Aotearoa

Brought to you by:

17.10	Scholarships awarded <ul style="list-style-type: none">Grant Webster, Chair, Tourism industry Aotearoa and Chief Executive, Tourism Holdings Ltd
17.20	Closing address <ul style="list-style-type: none">Simon Dallow, Summit Moderator
17.30	Networking drinks
18.45	Event closes

Brought to you by:



P 04 499 0104
E events@tia.org.nz
tourismsummit.co.nz