

Tourism  
Summit  
**Aotearoa**

2017 Programme  
14 November  
Wellington

Brought to you by:



## 2017 Programme

Tourism Summit Aotearoa 2017 will be a thought-provoking day with a mix of panels, keynote speakers and discussions. Commencing at 8.30am and concluding at 5.30pm, with networking drinks until 6.45pm, you'll leave feeling energised and ready to take our industry forward.

- The day will challenge your thinking on how we can improve our industry's competitive advantage.
- Join the conversation on sustainability and support the launch of the Tourism Industry Sustainability Charter.
- Listen and learn from non-tourism business leaders on their external perspectives of our industry – what are our blind spots from their perspective, and what do we need to do to change the tourism narrative?
- TIA CEO Chris Roberts will update the audience on the Tourism 2025 Scorecard and progress towards the \$41b goal.

You will hear from domestic and international experts discussing the latest findings and pressure points in the areas of sustainability, innovation, infrastructure, finance, mega trends and the collaborative economy.

Once again, we'll be joined by news and current affairs anchor Simon Dallow who will moderate the day and keep the conversations going.

### **Complimentary Pre Summit Networking Function**

Join the TIA team and fellow delegates at networking drinks on the evening prior to the Tourism Summit Aotearoa (13 November) from 5pm – 7pm at the ServiceIQ Level 8 Cafe Connect, Plimmer Towers, 2 – 6 Gilmer Terrace, Wellington. Limited to the first 100 applicants. Add this function to your online registration.

8.00	<b>Registration and networking</b>
8.30	<b>Welcome</b> <ul style="list-style-type: none"> <li>• Simon Dallow, Summit Moderator &amp; Chris Roberts, Chief Executive, Tourism Industry Aotearoa</li> </ul>
8.50	<b>Tourism 2025 score card - how are we tracking?</b> <ul style="list-style-type: none"> <li>• Chris Roberts, Chief Executive, TIA</li> </ul>
9.00	<b>VIP political presentation</b> <b>Tourism's license to grow</b> How can we continue to grow visitor numbers, protect and restore our natural environment and maintain and grow public goodwill? What are our obligations when it comes to investing back into our local communities?
9.20	<b>How can communities be the backbone of successful business?</b> <ul style="list-style-type: none"> <li>• Lisa Tumahai, Kaiwhakahaere of Te Rununga o Ngāi Tahu</li> </ul>
9.55	<b>A collective approach – launching the Tourism Sustainability Commitment</b> <ul style="list-style-type: none"> <li>• Grant Webster, Chair, Tourism industry Aotearoa and Chief Executive Officer, Tourism Holdings Ltd</li> </ul>
10.15	<b>The need for a unified sustainable approach - leaders panel</b> <ul style="list-style-type: none"> <li>• Lisa Tumahai, Kaiwhakahaere of Te Rununga o Ngāi Tahu</li> <li>• Rachel Brown, Chief Executive Officer, Sustainable Business Network</li> <li>• Richard Lauder, Chief Executive, Real Journeys &amp; Cardrona Alpine Resort</li> <li>• Grant Webster, Chair, TIA and Chief Executive Officer, <i>thl</i></li> </ul>
10.40	<b>Morning Tea</b> <b>Innovation is our key USP – use it!</b> This is not the time for standing still, for short-term planning or safe and steady. We need vision and leadership. Be inspired by innovative thinking that takes us beyond our comfort zone.
11.00	<b>Big picture ideas we can learn from ground-breaking Kiwi innovation</b> <ul style="list-style-type: none"> <li>• Kirk Hope, Chief Executive, BusinessNZ</li> </ul>
11.25	<b>Innovation in a fair trade environment</b> <ul style="list-style-type: none"> <li>• Matt Morrison, Co-founder, Karma Cola</li> </ul>
11.55	<b>New Zealand's unique people incubator culture</b> <ul style="list-style-type: none"> <li>• Kirsten Patterson (KP), Chief Executive Officer, Institute of Directors</li> </ul>
12.20	<b>Taking us beyond our comfort zone – panel discussion</b> <ul style="list-style-type: none"> <li>• Kirk Hope, Chief Executive, BusinessNZ</li> <li>• Matt Morrison, Co-founder, Karma Cola</li> <li>• Kirsten Patterson, Chief Executive Officer, Institute of Directors</li> </ul>
12.30	<b>Lunch</b> <b>Present and future challenges</b> Grasping the opportunities and embracing disruption will be key to how we sustainably grow as an industry. How do we unlock the next chapter for our industry?
13.50	<b>Succeeding in a disruption-led innovative digital world</b> <ul style="list-style-type: none"> <li>• Chris Riddell, Futurist</li> </ul> Embracing the areas where true innovation and disruption are taking place
15.00	<b>Afternoon tea</b>
15.20	<b>Innovative solutions to complex infrastructure problems</b> <ul style="list-style-type: none"> <li>• James Rosenwax, Executive Director, Cities, AECOM</li> </ul>
16.00	<b>Is a new wave of investment coming?</b> <ul style="list-style-type: none"> <li>• Nick Miller, Investment Director, Blue Sky Private Equity</li> </ul>
16.40	<b>What will success look like for tourism business growth? - panel discussion</b> <ul style="list-style-type: none"> <li>• James Rosenwax, Executive Director, Cities, AECOM</li> </ul>

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	<ul style="list-style-type: none"> <li>• Chris Riddell, Futurist</li> <li>• Nick Miller, Investment Director, Blue Sky Private Equity</li> <li>• Chris Roberts, Chief Executive, Tourism Industry Aotearoa</li> </ul>
17.10	<b>Tourism Industry New Zealand Trust 2018 Scholarships</b> <ul style="list-style-type: none"> <li>• Grant Webster, Chair, TIA and Chair, Tourism Industry New Zealand Trust</li> </ul>
17.20	<b>Closing address</b> <ul style="list-style-type: none"> <li>• Simon Dallow, Summit Moderator</li> </ul>
17.30	<b>Networking drinks</b>
18.45	<b>Event closes</b>